



WORK EXPERIENCE

2021-present

Senior Motion Graphics Designer, Independence Blue Cross

Full time position in the Creative Services Marketing Dept. which includes 2D/3D animation, motion graphics, illustration, team brainstorming, and presentations to upper management.

- Create event kick-off animations, explainer videos, social media campaigns, email gif banners, etc.

2018-2021

Motion Graphics - Multimedia Producer, Qurate Retail Group (QVC Broadcast Company)

Full time position in the Content Development Dept. which included 2D/3D animation, motion graphics, illustration, character design/rigging, compositing, graphic design, video editing, & film production.

- Animated a 24 minute Holiday Special with Adobe Illustrator, After Effects, Animate, and Cinema 4D. I created all of the illustrations, 3D models, and storyboard. I designed and rigged every character, utilizing expressions to work efficiently. I also art directed two additional animators to assist with select scenes. Upon completion, I created a promotional launch package for the marketing, streaming, and social media teams. It reached unprecedented organic results, increasing subscribers and engagement.
- Designed Logos and Created Character Animations, Lower thirds/Credits, Motion Graphics, & Pitch Decks for all the shows my team produced (i.e. our wine educational show *One On Wine* and beauty documentary *All Made Up.*). Also Composited Animation and Special Effects onto footage of our hosts.
- Our team experimented with unique concepts outside the normal business model. We utilized product placement, current trends, and creative storytelling to engage target audiences.

2012-2018

Motion Graphics Designer & Video Producer, AVL Digital (Disc Makers & BookBaby)

Full time position in which the responsibilities included: motion graphics, animation, video production, interactive design, illustration, print, YouTube & blog management, UX design, & product photography.

- Assisted in the marketing assets for the BookBaby Independent Self-Publishing Conference. I designed the badges/signage & animated logo promotions for the blog, social channels, email, & landing page.

EDUCATION

2019-2020

School of Motion: Advanced Motion Methods, Animation Bootcamp, and Cinema 4D Basecamp

2016-2018

University of Pennsylvania, Auditor

Classes: Computer Animation, Environmental Animation, & Advanced Environmental Animation

- 3DS Max, Maya, Filming/Editing Green Screen Footage, 360 Video, etc.

2017

YouTube Creator Academy, Certification in Pre-production, Production Skills, and Google Analytics.

2017

The Hacktory, 3D Printing Course (*Local makerspace that provides hands-on learning*)

2007-2012

Tyler School of Art (Temple University), Bachelor of Fine Arts, Magna Cum Laude Honors

Major: Graphic & Interactive Design, Minor Art History; Ranked in Top Nine Percent with 3.83 GPA

SKILLS

- Design, 2D Animation, 3D Animation, Motion Graphics, Illustration, Character Animation, 360 Video, Video Production, Audio, Filming, Editing, Interactive Design, Social Media, HTML5 & CSS Code, Teach
- *Software:* Adobe After Effects, Cinema 4D, Character Animator, Adobe Illustrator, Photoshop, Premiere Pro, Audition, Element 3D, Animate, 3DS Max, Maya, Dreamweaver, InDesign, Microsoft Office

CREATIVE EXPERIENCE - *Volunteer work can be provided upon request*

Active Member of *Bucks County Illustrator Group & Women In Animation*; Coded personal portfolio website

2021

Published Author of *Happy Friday Doodles, Volumes One & Two*

Summer 2016

Illustration was published in Bucks County Illustrators Society's Book, *Fantasy Tales*

Spring 2013

Top 100 AIGA Philadelphia 2013 Design Awards, AIGA Professional Association for Design